

It takes **Commitment...**



A close-up photograph of a doctor in a white lab coat using a stethoscope to listen to the trunk of a tree. The tree trunk is light-colored with several dark, circular knots or scars. The background is a blurred green field under bright sunlight.

...to have corporate and social RESPONSIBILITY align inherently with the principles of the company's mission.

We are committed to living out our mission of improving the lives of the people we serve and the health of our communities. We do this through the work of each and every one of our associates, through the philanthropic efforts of the WellPoint Foundation, through our diversity and inclusion initiatives, and by implementing environmentally responsible business practices.

We work to improve the lives of the people we serve and the health of our communities through our foundation, our community relations, our associates' volunteerism and sustainability programs.

WELLPOINT FOUNDATION AND CORPORATE SOCIAL RESPONSIBILITY As a company committed to transforming our industry, we care deeply about the future of the communities we serve and are proud that our company and associates support organizations that share our common goal of addressing preventable health concerns through strategic choices. As dedicated public health partners, WellPoint gives generously through annual corporate contributions and the WellPoint Foundation, our philanthropic arm. The Foundation promotes our inherent commitment to enhance the health and well-being of individuals and families in communities we serve.

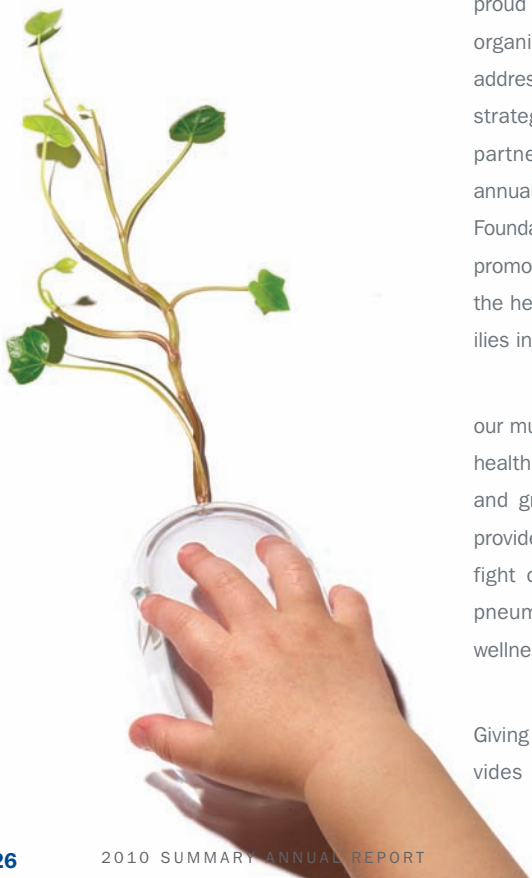
We focus our efforts on Healthy Generations, our multi-generational initiative to improve public health. Through local partnerships, sponsorships and grants, Healthy Generations is working to provide prenatal care, address health disparities, fight chronic diseases, improve influenza and pneumococcal vaccination rates and promote wellness.

WellPoint also supports an annual Associate Giving Campaign, for which the Foundation provides a 50 percent match of our associates'

campaign pledges to six national charities. In 2010, the campaign raised nearly \$6 million in associate pledges and WellPoint Foundation matching gifts.

To learn more about WellPoint's corporate philanthropy, visit www.wellpointfoundation.org.

COMMUNITY SERVICE DAY Our company is strengthened by the local presence of our affiliated health plans and our associates who live and work in the communities we serve. Through our annual Community Service Day, WellPoint associates volunteer their time to complete meaningful projects for local organizations and charities in their states.



In 2010, thousands of WellPoint associates, family and friends, registered to participate in 207 projects across 29 states and more than 100 cities. The annual event beautified dozens of green spaces; created community gardens in areas with limited access to fresh fruits and vegetables; painted and refurbished the facilities of community organizations; created more than 15 murals; served at nearly 40 food banks; and led hundreds of children and seniors in more than 15 Fun & Fit Day activities.

GOING GREEN Being a good corporate citizen means serving our customers while looking out for the next generation. Through corporate initiatives and locally driven “green teams,” we are working to improve our environment and eliminate waste. Our associates make a difference every day with environmentally safe, local and enterprise-wide recycling initiatives of paper, batteries, toner and ink, electronics, aluminum cans and more. In 2010, we launched two additional Green Office initiatives focused on eliminating unnecessary printing; and saving energy through our computer power policy which puts computers in a “sleep” mode during times of



non-use. Combined, we expect the programs to produce \$5 million in annual savings, eliminate more than 15 million pounds of greenhouse gases (a 47 percent reduction) and save thousands of trees.

DIVERSITY & INCLUSION At WellPoint, diversity and inclusion isn't just a strategy—it's the way we do business. WellPoint associates are better able to help us achieve our mission because they reflect the diversity of our employers, members, physicians and shareholders, as well as the multicultural communities in which they live and work. We take great pride in creating a culture in which individual ideas, perspectives and experiences are valued and respected.



As part of our commitment to building a world-class workforce, we partner with professional organizations, colleges and universities—and with our seven associate resource groups—to actively recruit, retain and develop diverse professionals.

One key focal point of our diversity efforts is our commitment to work with a wide range of suppliers. We seek to include diverse suppliers in each bidding opportunity, and our supplier diversity program has continued to grow each year to include not only minority- and women-owned suppliers, but also firms owned by veterans and lesbian, gay, bisexual and transgender (LGBT) entrepreneurs. In 2010, WellPoint also became a founding partner of the US Business Leadership Network (USBLN) Supplier Diversity Program, which supports vendors with disabilities.