

# responsibility

**WellPoint's commitment** to corporate and social responsibility aligns inherently with the principles of the company's mission. We work to improve the lives of the people we serve and the health of our communities through our foundation, our community relations, our associates' volunteerism and sustainability programs. Learn more at [www.wellpointfoundation.org](http://www.wellpointfoundation.org).

**THE WELLPOINT FOUNDATION**

One of the country's largest corporate foundations, the WellPoint Foundation is our philanthropic arm, committed to enhancing the health and well-being of individuals and families in WellPoint communities. The Foundation supports non-profit

organizations that share our common goal of addressing preventable health concerns through strategic choices. The Foundation also matches funds pledged to six specific non-profit organizations focused on health and human services through the company's annual associate giving campaign.



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**COMMUNITY SERVICE DAY**

One of WellPoint's greatest resources is its associates. This is most evident on the company's annual Community Service Day in locations across the country. Thousands of associates, their friends and their families come together to help the communities we serve through a variety of service projects. In 2009, WellPoint associates participated in 200 projects across 32 states and the District of Columbia. Projects were developed by working in collaboration with the United Way, March of Dimes, Boys & Girls Clubs of America, Keep America Beautiful, and Feeding America.

Richmond-based associate Shirley Lucas is a strong supporter of her community. Through the Associate Giving Campaign, Community Service Day, the Heart Walk and other WellPoint-sponsored activities, she is serving as a true example of the WellPoint mission.





**SUSTAINABILITY** Consistent with WellPoint’s mission of improving the lives of the people we serve and the health of our communities, WellPoint recognizes the importance environmental health has on personal health and wellness. We have “green” teams leading initiatives in offices across the country toward a commitment of providing efficient working conditions for employees, reducing our corporate environmental footprint and improving the natural environment around us.

**DIVERSITY** A company’s culture is a capability not easily duplicated by competition, and diversity and inclusion are important aspects of WellPoint’s culture that position us as an employer of choice, industry leader, and trusted corporate partner in our communities. WellPoint finds strength in each associate’s individual perspectives, and understands that different views and approaches foster innovation and creativity while improving our competitive edge. A diverse workforce and inclusive workplace enable us to best serve the needs of our members, customers, and providers to attain business success.

*Our associates reflect the diversity of the communities we serve and our membership base. At WellPoint, we believe our diversity is among our greatest strengths.*